

The First Impression Counts – Let’s Make it a Good One!

The most important single reason that a home sells is its emotional appeal. Over 90% of buyers in today’s market buy on emotion. Looking at your house through the “buyer’s eyes” can help you prepare your home to sell for the best price in the least amount of time.

Below is a list of items to review:

<input type="checkbox"/>	Repaint the front door and trim. Repaint the rest of the home, if needed. (Inside and out)
<input type="checkbox"/>	Check gutters and roof for dry rot and leaks
<input type="checkbox"/>	Prune bushes and trees. Remove any dead shrubs and trees
<input type="checkbox"/>	Weed and maintain all planted areas. Add a fresh layer of mulch if needed
<input type="checkbox"/>	Sweep all areas and walkways
<input type="checkbox"/>	Check all screens and windows. Repair or replace if appropriate
<input type="checkbox"/>	Test all fences, gates and latches. Repair or replace any weakened areas
<input type="checkbox"/>	Clean the swimming pool, Jacuzzi, or hot tub
<input type="checkbox"/>	Check external structures, patio cover, gazebo, sheds. Repair, repaint or clean
<input type="checkbox"/>	Use driveway cleaner to remove oil stains from the driveway or garage floor
<input type="checkbox"/>	Replace worn, badly stained, or personalized door mats
<input type="checkbox"/>	Open the front door. If it squeaks, groans, or drags, fix it
<input type="checkbox"/>	Review each room. Paint walls, clean windows, window coverings and shampoo soiled carpets
<input type="checkbox"/>	Rearrange or remove some furniture. Less furniture in the room makes the room appear larger
<input type="checkbox"/>	Clear all unnecessary appliances from the kitchen countertops
<input type="checkbox"/>	Remove messages and magnets from refrigerator fronts
<input type="checkbox"/>	Clean the stove, stove hood and screen, microwave and sinks
<input type="checkbox"/>	Remove all extra items from tubs, shower stalls, commode tops and countertops in the bathroom
<input type="checkbox"/>	Check all light fixtures. Replace all burned out light bulbs
<input type="checkbox"/>	Locate operating manuals for appliances. Have warranty information available
<input type="checkbox"/>	Fix leaky plumbing
<input type="checkbox"/>	Remove holiday lights that may still be hanging
<input type="checkbox"/>	Place potted flowers around front door